Cookie Policy

How cookies work and how to manage your choices

This policy explains cookies and similar technologies used in connection with www.cedartrust.co.uk, and the choices available to visitors. In this policy, “we”, “us” and “our” mean Cedar Trust Care Homes. Read it alongside our Privacy Policy for information about how we handle personal data.

1 What are cookies?

Cookies are small files stored on your computer, tablet or phone when you visit a website. They can remember choices and help website features work. Similar technologies, including local storage and pixels, can also store or access information on your device. This policy uses “cookies” to include those technologies where relevant.

First-party cookies are set for our website; third-party cookies relate to other providers. Session cookies normally last for a browsing session. Persistent cookies remain until their expiry date or until you delete them. Some browser settings can retain or restore session information.

2 Cookie purposes and consent

Our cookie panel groups technologies under the categories below. A category appearing in the panel does not, on its own, mean that cookies in that category are currently in use.

Category	Purpose and choice
Necessary	Support essential functions, such as remembering your cookie choices. Consent is not required where the strictly necessary exception applies.
Functional	Support additional features or preferences. Consent is required unless the particular use meets a legal exception.
Analytics and performance	Help measure website use or performance. Consent is required unless all conditions of a relevant statistical exception are met.
Advertisement	Support advertising measurement or personalisation. Advertising tracking requires consent; an advertising category alone does not establish that we use it.

Where an exception requires a simple, free way to object, that choice must be provided. Technologies requiring consent must not store or access information on your device before you agree. Browsing, scrolling or closing a banner does not itself give consent.

Your cookie choices

Controls, third-party services and contact details

3 Accepting, rejecting or changing choices

The website banner provides **Accept All**, **Reject All** and **Customise** options. Customise opens the consent preferences panel; **Save My Preferences** records the choices available there. Necessary cookies are shown as always active.

To revisit your choices, use the cookie consent icon at the bottom left of the website. You can withdraw consent for optional cookies at any time. Withdrawal does not affect processing that was lawful before you withdrew consent. If the controls do not work as expected, contact us using the details below.

You can also use your browser's privacy settings to view, block or delete cookies and site data. Changes generally apply to that browser and device only. Deleting cookies may remove your saved choices; blocking essential cookies may affect website functions. Browser settings are an additional control, not a substitute for obtaining consent where required.

4 Cookies and services connected with this website

The website includes CookieYes consent controls, a Google tag added through Site Kit, Google reCAPTCHA and an embedded Typeform enquiry form. These services can involve device information, online identifiers and interactions with the relevant feature. The cookie register must identify the actual technologies used, their purposes, providers and lifetimes.

The consent tool is configured to use **cookieyes-consent** to remember your cookie choices for **365 days**. This is a first-party preference record. Other cookies and storage used by Google or Typeform depend on the live configuration and require verification before this draft is published.

Third-party processing is also explained in the providers' notices: Google Privacy Policy, Typeform Privacy Policy and CookieYes Privacy Policy. Those notices supplement the information we must provide about our own use of their services.

5 Personal information and changes

Cookie identifiers and related technical information may be personal data. Our Privacy Policy explains our responsibilities, sharing, international transfers, retention and your rights. A cookie's expiry is separate from the period a provider may keep information already collected. We review this policy when our tools or practices change.

6 Contact Cedar Trust

Email: info@cedartrust.co.uk **Telephone:** 01684 290 666
Post: Cedar Lodge, Grange Road, Northway, Tewkesbury, Gloucestershire, GL20 8HZ.

You can also raise concerns with the Information Commissioner's Office at ico.org.uk/make-a-complaint/.

Before publication

Website administrator notes - keep separate from the public policy

Status: Reviewed on 5 October 2026. This is not a full cookie audit. The Necessary panel showed “No cookies to display”; all cookie lists in the homepage configuration were empty.

Complete the cookie register

This is a partial inventory. Complete a cookie register covering names, domains, purposes, providers and lifetimes, and publish it with the policy or in the cookie settings panel.

Service or cookie	Established detail	Check before publishing
cookieyes-consent CookieYes	Stores consent choices. First-party; necessary. Configured expiry: 365 days.	Confirm the actual domain, path and expiry in a clean browser after saving a choice.
Google tag / Site Kit	Google tag present in homepage source.	Confirm destinations, analytics or advertising use, cookie names, domains, durations and data retention.
Google reCAPTCHA	Anti-spam service loaded on the homepage.	Identify storage and access, necessity of each purpose, duration and consent treatment.
Typeform	An enquiry form is embedded on the homepage.	Check its cookies, local storage, third parties, durations and behaviour before and after consent.
Other pages / services	Not covered by a complete site-wide scan.	Check tour booking, contact, careers and home pages, including any maps, video or other embeds.

Check that the controls match the wording

Test clean sessions before consent, after rejection, after acceptance and after withdrawal. Verify blocking, the revisit icon and equally accessible accept and reject options.

Confirm the legal operator, Privacy Policy, provider arrangements, transfers and retention. Obtain a data protection review, complete the register, remove these notes and add the publication date.

ICO guidance on storage and access technologies
Cedar Trust website and head office contact details.